

Water Comm strategy+ design



Do you know who your brand stake holder are and how have they been influencing your brand?



Do you have a compelling brand story that is both true to your vision and values and does it creates a genuine connection with customers?



Can you clearly define your customers' most passionate concerns and shape the experiences that speak to them?



Do you know which brand investments will deliver the greatest return?



Do you consistently bring your brand to life across communications, customer experiences and touchpoints in ways that meet purpose and delight?



Are your management exciting and employees motivated by your brand?



Do you know where your brand is headed and where you strive it to be in next 5 years?

Are you in touch with your brand?

At WaterComm, we help you understand these issues and build innovative and inspiring brand i.e., are genuinely rich, powerful, and connected with your customer's expectations.

We are 15 years old design and communication management company working with over 300+ satisfied clients across various industries including airline, automobile, hospitality, tourism, real state, pharmaceutical, tourism, health, environment, education and SME enterprises. Our passionate team's varied skill sets in strategic planning and creative design on various brand platforms align with your goals and help achieve them. By engaging your customers and partners, we make sure your brand stand out and speak up every time.

OUR DIFFERENCE

Creating possibility beyond the traditional platform. Delivering business results.

OUR PEOPLE

We are strategists, designers, business advisors, marketing planner, product designer, illustrator, writers, dreamers, doers and more.

OUR APPROACH

We combine business-based strategic thinking, innovation, and design excellence to produce quantifiable business results inspiring brand and customer alike.

OUR TOOLS

We continuously modernize and update our consulting and design toolkit with immersive design, customer experience mapping, marketing science, and consumer insights.

OUR DELIVERABLES

Ultimately, we create desire, shape experience, and shift demand, delivering ideas that drive business results.

OUR EXPERIENCE

- 15 year experience in the integrated brand management, advertising and design industry, across multiple platforms
- Worked closely with 150+ private organization and individual for brand strategy, communication and promotional plan, advertising, digital, creatives and PR
- For 30+ Non-profit organization namely in health, tourism, environment, education and agriculture sector had developed communication strategy, design guidelines, developed various IEC and BCC materials
- Conceptualized, design, executed and managed 80+ local and international B2B and B2C exhibition/trade shows
- Conceptualize, design, fabricate and installed 10 Visitor Information Centers and 40+ Tourist Information Point across the country
- Successfully managed 80+ local, regional and international level events for corporate and non-profit organization with delegates up to 1000+
- Have extensive media and PR reach with over 60+ local media in print, radio, television and social media

OUR EXPERTISE

In the true spirit of entrepreneurial partnership, we maintain long-term working relationships with clients by supporting them across multiple brand platforms. Our capabilities include

STRATEGY AND PLANNING

Brand strategy
Brand architecture
Positioning

CREATIVE AND DESIGN

Branding and Identity
Print and Editorial
Product and Packaging
Promotional materials
Infographics
User Experience Design
Corporate Environment Branding
Public Information Center

USER EXPERIENCE DESIGN

Retail Brand Visibility
Retail Merchandising
Mystery Shopping & Store Audits
In-Shop Product Display
Retail Activation & Events
Store Launches
Footfall Generation Campaigns
Sampling

DIGITAL & SOCIAL MEDIA

Website design
Mobile Apps
Social Media
Audio Video production

EVENTS, EXHIBITIONS, VIRTUAL MEET

Corporate Event Management
Trade Shows
Stalls and Exhibitions
Conferences
Product Launches
Press Conferences
Trade Meets
Public Outreach Events